



**Education Resources**  
**Executive Director Carole McKenzie**  
Robert Owen Memorial Primary School  
**Head Teacher Mrs Paula Ross**

**Our ref:** NA/AH  
**Your ref:** World Book Day  
**If calling ask for:** Mrs Allan  
**Phone:** 01555 662486  
**Date:** 6<sup>th</sup> February 2024

Dear Parent/Carer,

On Thursday 7<sup>th</sup> March we will be celebrating World Book Day, with the aim of changing lives through a love of books and shared reading. As we are now a Gold Reading School and to further promote the ethos of reading for pleasure across our ELC and school, this year we have adopted a 'Read your Way' theme. The children are invited to wear their comfiest clothes to school for the day or their World Book Day costume, if they already have one.

We will also be running our World Book Day pop-up shop from Monday 26<sup>th</sup> February – Thursday 7<sup>th</sup> March, where the children can take a costume to wear for World Book Day. If you have any costumes that you would be willing to donate to our pop-up shop, please hand these into the school office.

Throughout World Book Day, we will be encouraging all children to discover the pleasure of books and reading, by providing them with opportunities to engage with different books and authors. The World Book Day charity suggests that the following six elements are required to support a child to read for pleasure:

- Being read to regularly
- Access to books at home
- Ability to choose what they want to read
- Adults and other pupils sharing and recommending books
- Reading experiences being enjoyable
- Designated time to read

These six elements guide our World Book Day plans and underpin our ongoing work in maintaining our Gold Reading Schools accreditation.

Children will be issued with a book token that can be taken to their local bookseller and exchanged for one of the eleven new and free World Book Day books. Alternatively, children can use their book token to get £1 off any full price book or audio book instead. It is their choice, just as long as the book or audio book costs at least £2.99.

Book tokens can be redeemed at many independent bookshops: Waterstones, WHSmith, Asda, Morrisons, Sainsbury's and Tesco stores. The World Book Day book tokens are

Smyllum Road Lanark ML11 7BZ Phone: 01555 662486 Fax: 01555 661513

Email: gw14rompsoffice2@glow.sch.uk

Website: www.robertowen-pri.s-lanark.sch.uk



valid from Thursday 15<sup>th</sup> February – Sunday 31<sup>st</sup> March 2024. For more information about World Book Day and how you can take part at home, please use the following link: [World Book Day](#)

We hope you are looking forward to celebrating World Book Day!

Yours sincerely

*N. Allan*

Mrs Natalie Allan  
Depute Head Teacher

Smyllum Road Lanark ML11 7BZ Phone: 01555 662486 Fax: 01555 661513

Email: gw14rompsoffice2@glow.sch.uk

Website: www.robertowen-pri.s-lanark.sch.uk

